1. Trained and supervised [Number] team members for ongoing [Type] projects.
2. Implemented Google-based and other campaigns with slant toward SEO.
3. Developed, coded and updated [Type] and [Type] sites for clients such as [Client name] and [Client name].
4. Spearheaded production of page content such as visuals and text copy to meet project specifications.
5. Developed [Type] e-commerce website to reduce cart abandonment rate by [Number]%, resulting in increased online sales after go-live date.
6. Developed landing pages, dashboards and online applications using [Software], [Software] and [Type] scripting.
7. Collected, defined and translated user requirements into project designs and implementation plans.
8. Collaborated with in-house web designers to create sleek and innovative UI design.
9. Reviewed code to validate structures, assess security and verify browser, device and operating system compatibility.
10. Pulled from PHP, SQL, JavaScript and other back-end library knowledge to bolster programming resources.
11. Worked with [Job title] to synchronize web presence with brand identity and logo.
12. Collaborated with [Job Title], representing web team to establish project goals, projections and milestones.
13. Employed [Software] and other technology to make line-code repairs and optimize corporate presence.
14. Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
15. Engaged with [Job title] to plan, optimize and repair site issues and queries, in particular based on [Type] technology.
16. Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.
17. Owned more than [Number] projects per year from initial research and conceptual design through testing and implementation phases.
18. Developed functional digital design concepts across various platforms to strengthen company brand and identity.
19. Employed coding practices based on commonly accepted standards to establish site layout and user interface.
20. Researched new technologies, software packages and hardware products for use in website projects.